

GTIM

Global Trade and Investment Management

Converting the aspiring national entrepreneur into a global businessperson

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Mastering GTIM

Core Business Competencies

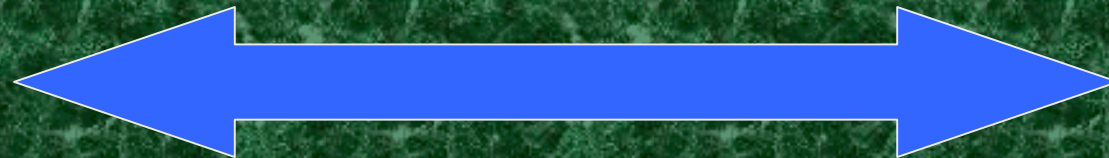
Market Intelligence

Market Contact

Market Promotion

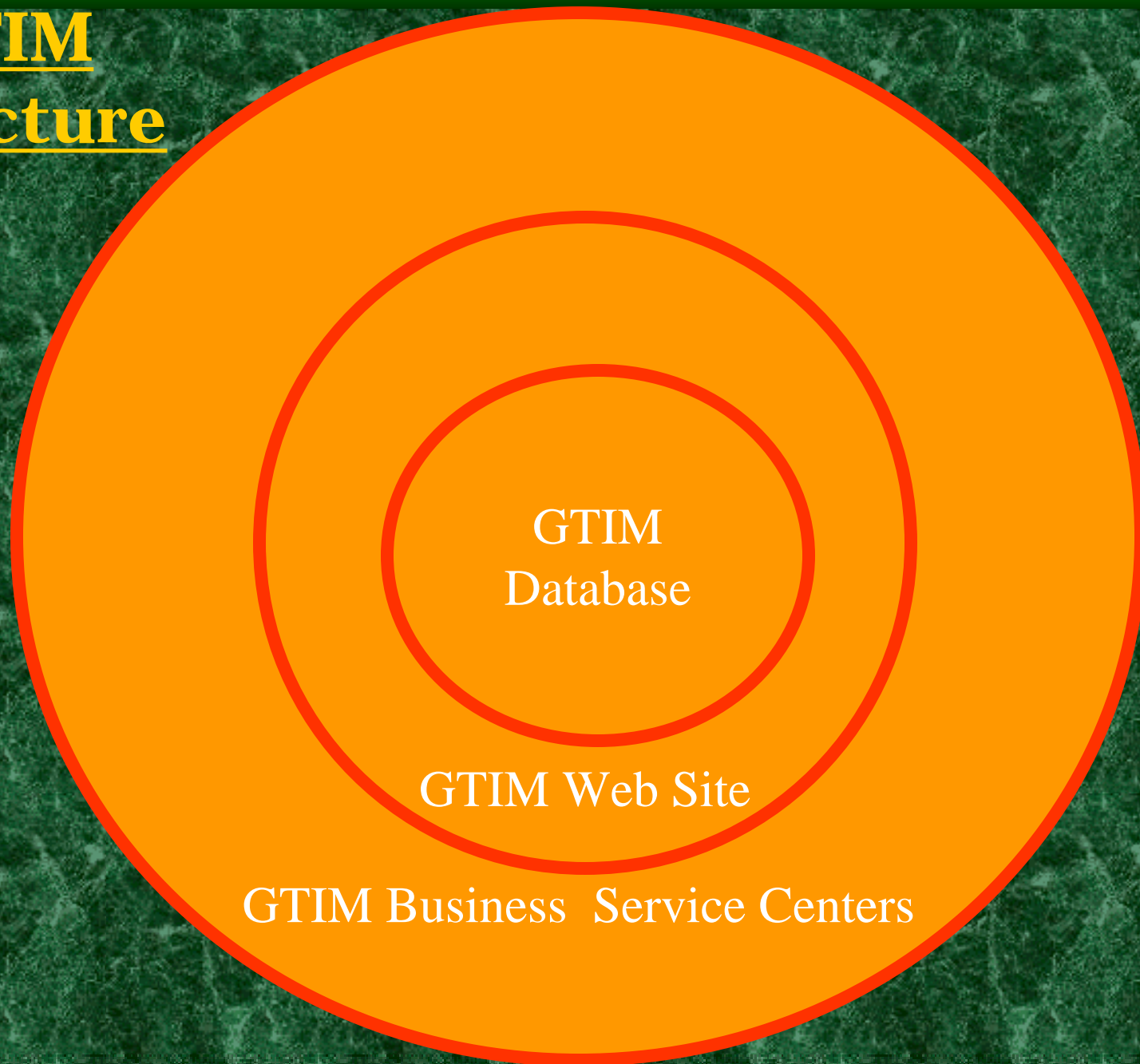
Transactions

X



Y

GTIM Structure



GTIM

Structure

- Database
 - Training Modules
 - Transactions Platforms
 - Records of Training and Transactions
- Web Portal
 - “Customized” internet access to training and transaction information
- *Business Service Centers*
 - *Physical facilities allowing for Internet access with trained “guides”*

GTIM

Business Service Centers

- **Basic**
 - Information Access
 - Business Counseling
- **Training/Certification**
 - Core Competency Skills
 - Computer Applications
 - University Degrees
- **Learn to Earn**
 - Internet-based Support Services
- **E-Business Incubator**
 - Developing New Businesses for/on the Internet

Fee Generation

- Access
- Use basis
- Advertising
- Transaction Commissions

GTIM

Status to date:

- essential “starter” **Database** information has been gathered,
- a “draft” **Web Portal** is ready for viewing, and
- a prototype **Business Service Center** has been established.

Finished versions of these will be “launched”...

- *In March/April to the wider business public in Nigeria*
- *in June in Washington at the CCA Bi-Annual African Conference*
- *.. and for all of Africa at the Sullivan Conference in July in Abuja.*

GTIM Committees

Structure

- Content/Training
- Database/ Web Portal/Customer Relations Management
- Business Service Centers

Infrastructure

- Governing Board
- Resources
- Financial Management
- Marketing/Events

CS/Nigeria

- **Supports GTIM**
 - **Directly**
 - GTIM Database
 - GTIM Web Site Interface
 - **Indirectly**
 - Business Service Centers

Contact:

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